

TonerSaver Case Study

Case No. 001 Renesas Semiconductor (Suzhou) Co., Ltd.



It's very easy to use.

All we need to do is set the slide bar.

- **Company name:**

Renesas Semiconductor (Suzhou) Co., Ltd.

- **Number of installed copies:**

160 client PCs, and 1 server.

- **Client Operating Systems:**

Windows XP and Windows 7.

- **User environment:**

Most workstations are multi-Language.

- **Printers:**

20 HP laser printers, some Epson and Canon printers.

Renesas Semiconductor (Suzhou) Co., Ltd. is situated in Suzhou which is one of the most advanced industrial regions in China. The company is part of the Renesas Electronics group for which it produces semiconductors.

Renesas started evaluating TonerSaver in November 2012 and then introduced the product in January 2013. They are the first corporate group customer in China.

For this case study, IT Department Manager, Mr. Ai Jie and IT Department IT Service Section Chief, Mr. Xu Jun kindly agreed to be interviewed despite being in a busy season just before Chinese New Year. The interview was conducted at Renesas Kofu Semiconductor, Co., Ltd. IT Solution Center in Hamura, Tokyo via a TV conference link.

The Renesas logo, consisting of the word "RENESAS" in a bold, blue, sans-serif font with a stylized blue and white graphic element to the left.



Mr. Ai Jie and Mr. Xu Jun (right to left)

— Why did you decided to introduce TonerSaver?

We introduced it to reduce the cost of consumable supplies in our office.

— How many licenses did you introduce?

We introduced it on 160 computer terminals and 1 server computer. We are considering introducing it on our production lines as well.

— How are you configuring the reduction rate?

About 95% of users are set between 20% and 30%. Other departments such as Materials, Finance, General Affairs and Production Management are set to 15% as they often exchange external documents with other companies. We achieved an overall reduction rate of 23% in monochrome printing and 24% in color printing in the first month after the installation.

— How are you utilizing the Server software?

We introduced it so we could check the usage statistics. We are using it to calculate the reduction results and for considering the best reduction rate.

— Have you found any side effects of reducing Toner?

We haven't experienced any big side effects.

— How do you feel about using the software?

We were able to complete the installation very smoothly. The only other thing we needed to do after that was to explain to the users how to use it. It's very easy to use. All we need to do is set the slide bar.

— How is the printing market in China?

From a printer manufacturer perspective, HP has the largest share, followed by Canon, and then Epson. In China, Japanese and Western corporations tend to use genuine toner and Chinese corporations tend to use recycled toner. So I think Japanese and Western corporations in China are likely to introduce TonerSaver.

— **Do you have any future features you'd like implemented in TonerSaver?**

We'd like it to be able to set the reduction rate for each department and for every printer at once.

Thank you very much for your time!

About TonerSaver

TonerSaver works between the user's application and the manufacturer's standard printer driver. No training is needed. The user just prints as normal. TonerSaver analyzes data sent to the printer driver by the application and intelligently adjusts color density levels in real time to give savings without affecting print speed. After modifying the color density levels TonerSaver passes the page data straight on to the printer driver. The printer driver then creates the output as usual so the resolution, formatting and quality of text, graphics and images are unaffected.

TonerSaver can keep a record of every print job that is processed and save it to a local storage device. The local log viewer can then be used to check printing history. If TonerSaver Log Server is installed administrators can manage corporate printing operations centrally. The client will forward all print records to the Log Server for cost and security analysis. The TonerSaver Log Server component is provided for free to companies who license the TonerSaver client software.

You can evaluate the same features as the product version.

TonerSaver Trial Free Download

www.tonersaver.com

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